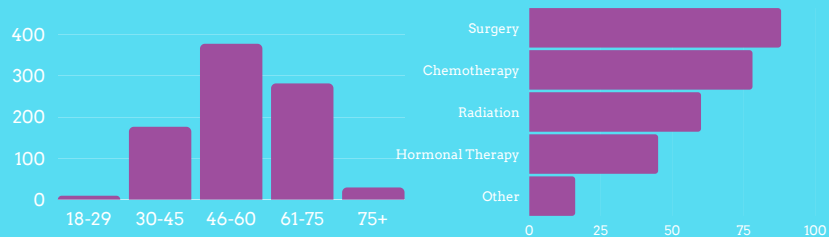


BEAUTY BEHIND THE BEAST

Survey Reveals How Body Image and Self-Esteem Impacts Recovery For Women

82% OF WOMEN RANK SUPPORT FOR APPEARANCE-RELATED CHALLENGES AND LIFESTYLE ISSUES AS ESSENTIAL TO THEIR RECOVERY

According to the American Cancer Society there are an **estimated 8.8 million women** in the U.S. today with a history of cancer



AGE DEMOGRAPHICS

876 women participated
Age Range: 18 to 75+ years of age

TYPES OF TREATMENTS

Shown as %. Many women had multiple surgeries and treatments.

PHYSICAL CHALLENGES IMPACTING EMOTIONAL RECOVERY

- Disfigurement
- Hair loss
- Scars
- Weight gain or loss
- Skin & nail changes
- Neuropathy (nerve weakness)
- Lymphedema (limb swelling)



TOP PARTICIPANT-RECOMMENDED RECOVERY PRODUCTS

- Hair loss solutions like beautiful headscarves, hats & wigs
- Post-op recovery wear including stylish mastectomy bras & wraps for ostomies
- Chemotherapy port-accessible clothing
- Clothing & lingerie to manage and disguise surgical drains
- Adaptive, easy-to-wear shirts, pants & sleepwear
- Attractive lymphedema sleeves, gauntlets & compression wear

SURVIVOR-SUGGESTED LIFE HACKS

- Take one day at a time ● Listen to your body ● Avoid internet self-diagnosis & information overload
- Accept help gracefully ● Don't let cancer define you-write your own tale

SURVEY ADVICE FOR WOMEN RECENTLY DIAGNOSED

- Get educated and advocate for yourself - you are not alone but you are unique
- Find a supportive group of people (family members, support groups, or friends) to surround yourself with
- See yourself as a whole person, not just your cancer

Learn more at:

wrappedinlove.com



cancerbeglammed.com